

SUMMER IN NEW YORK

The approach of summer and vacation-time means different things to different people — especially parents. To some summer looms ahead only as a few hot months to be got through somehow, with school-free children continually underfoot and routines gone haywire. To others summer beckons invitingly, promising an all-too-brief break in winter routines, an opportunity for the family to come closer together in the sharing of new experiences and fun.

Which of these promises summer holds for you will not depend upon whether vacation is to be spent in far places or will be spent at home. It will depend, rather, on your point of view. If you really enjoy the children's presence you will find it both possible and rewarding to rearrange your housekeeping schedule in terms of their greater leisure. Meal-hours can be less rigid and menus so planned as to need a minimum of preparation and exact timing. Your leisure-time together will be more relaxed and enjoyable if schedules and routines are subordinated to allow for spontaneity — whether it be for doing something or for doing nothing. This last has values too.

If you and your children are spending the summer in New York, you will find that the great city offers infinite opportunity for adventure, and especially for family adventuring together. But just because the opportunities are so many and so varied, and the distances so great, a city summer requires some planning.

There are — to begin with the obvious — the city's large parks which offer a wide variety of sports and play facilities for children as well as for adults. There is provision for spectator sports, too, as well as for the enjoyment of good music, out-of-door dancing, and many other forms of recreation. Within a short radius of the city, and accessible at small carfare, there is the lure of beautiful country for hikes, picnics, swimming and boating. And of course, this year there is the World's Fair, offering a tremendous range of fun and education.

But less obvious, and requiring more thought and resourcefulness, are the things to do and the places to go which will add the joy of discovery to the family's summer adventuring. New York's waterways and islands, its industries and harbor life, its many national groups centering about a culture of their own in certain areas — these are but a few of its many-sided aspects which will reward exploration for both young and old. Inviting a young guest from out of town to explore with you will help you to enjoy your city in ways you had not thought of before.

With the emphasis on fun and relaxation, a summer in New York can be a stimulating and enriching experience.

CHILD STUDY ASSOCIATION OF AMERICA

221 West 57th Street, New York, N. Y.

Board of Directors

W. CARSON RYAN, President
MRS. HUGH GRANT STRAUS, Vice-President
FRANK E. KARELSEN, JR., Vice-President
MRS. EVERETT DEAN MARTIN, Vice-President
MRS. GEORGE VAN TRUMP BURGESS, Vice-President
BEARDSLEY RUMMLER, Treasurer
MRS. JAMES FRANK, Secretary and Assistant Treasurer

MRS. PHILIP BARRY
MRS. RICHARD BLUM
JOHN BORG
MRS. G. ALAN CHIDSEY
MRS. EDWIN F. CHINLUND
EDWIN F. CHINLUND
MRS. JOHN D. W. CHURCHILL
MRS. A. LAMBERT CONE
LOUIS I. DUBLIN

MRS. NELSON DOUBLEDAY
MRS. RICHARD S. EMMET
MRS. DOROTHY CANFIELD FISHER
MRS. HOWARD S. GANS
BERNARD GLUECK, M.D.
MRS. SIMON M. GOLDSMITH
MRS. LEE S. HARTMAN
MRS. MURRAY HEARN
MRS. FRANK E. KARELSEN, JR.

MRS. S. MARSHALL KEMPNER
MRS. ELINOR G. LEEB
ERNEST G. OSBORNE
MRS. FRANKLIN E. PARKER, JR.
MRS. ELIOT D. PRATT
MRS. J. WILLIAM ROBSON
MRS. FRED M. STEIN
MRS. S. MEREDITH STRONG
MRS. DEAN K. WORCESTER

Advisory Board

FREDERIC H. BARTLETT, M.D.
WILLARD W. BEATTY
TRIGANT BURROW, M.D.
JOHN DEWEY
STEPHEN P. DUGGAN
JOHN LOVEJOY ELLIOTT
MRS. LEONARD K. ELMHIRST
LEONARD K. ELMHIRST
FELIX FRANKFURTER

I. EDWIN GOLDWASSER
PATTY SMITH HILL
C. M. HINCKS, M.D.
MARION E. KENWORTHY, M.D.
CHARLES GILMORE KERLEY, M.D.
WILLIAM HEARD KILPATRICK
DAVID M. LEVY, M.D.
MRS. SAMUEL A. LEWISOHN
E. C. LINDEMAN
LOIS HAYDEN MEEK

ADOLF MEYER, M.D.
MRS. MARION M. MILLER
HARRY ALLEN OVERSTREET
WALTER PETTIT
MRS. CECILE PILPEL
MRS. MIRIAM SUTRO PRICE
V. T. THAYER
EDWARD L. THORNDIKE
EDNA NOBLE WHITE
IRA S. WILE, M.D.

STAFF

SIDONIE MATSNER GRUENBERG, Director

Family Guidance and Consultation Service

ANNA W. M. WOLF
CAROLINE ZACHRY
BENJAMIN SPOCK, M.D.
PETER BLOS
MILDRED K. MARCY, Secretary

Publications

PAULINE RUSH FADIMAN
JOSETTE FRANK

ALINE B. AUERBACH, Educational Associate
HETTIE HARRIS, Office Secretary

COMMITTEE CHAIRMEN

Bibliography

IRMA W. HEWLETT

Children's Books

MRS. HUGH GRANT STRAUS

Child Study Magazine

MRS. OLIVER H. CLAPP

Membership

EDWIN F. CHINLUND
MRS. LEE S. HARTMAN

Publicity and Promotion

MRS. SIMON M. GOLDSMITH
MRS. MURRAY HEARN

Family Guidance and Consultation Service

MRS. RICHARD S. EMMET
MRS. UDO M. REINACH

Pamphlets

MRS. GEORGE VAN TRUMP BURGESS

Radio

MRS. FRANK E. KARELSEN, JR.

Schools

MRS. FRANKLIN E. PARKER, JR.
MRS. BESS B. LANE

Spring Extra

MRS. A. LAMBERT CONE, Chairman

MRS. LEOPOLD S. BACHE
MRS. SYDNEY C. CABLE
MRS. KENNETH CARR
MRS. HOWARD S. GANS
MRS. SIMON M. GOLDSMITH
MRS. LEE S. HARTMAN

MRS. MURRAY HEARN
MRS. ROBERT JACOBS
MRS. FRANK E. KARELSEN, JR.
MISS LILI KOHLER
MRS. JACQUES C. NORDEMAN
MRS. J. WILLIAM ROBSON

MRS. LEOPOLD ROSSBACH
MRS. HUGH GRANT STRAUS

Children's Page

MRS. S. MARSHALL KEMPNER

Toys and the Young Child

"SIMPLE PLAYTHINGS ARE THE BEST. THEY SHOULD BE STURDY AND STRONG AND PLEASING TO LOOK AT, AND ABOVE ALL THEY SHOULD BE THINGS WITH WHICH TO DO."

from WE THE PARENTS

by SIDONIE MATSNER GRUENBERG

(Awarded Gold Medal by Parents' Magazine)

The manufacture of well designed toys and equipment which help make a child's play count toward a full and balanced development is notably forwarded by

BOYSEN TOYS

667 Fifth Avenue, New York City

EDUCATIONAL EQUIPMENT COMPANY

69 Bank Street, New York City

FISHER-PRICE PRE-SCHOOL BLOCKS

East Aurora, Erie County, New York

HOLGATE TOYS

Kane, Pennsylvania

THE JUNIOR LITERARY GUILD

The Book Club for Boys and Girls

Between the Ages of Six to Sixteen

pays admiring tribute to

THE CHILDREN'S BOOK COMMITTEE

of the

CHILD STUDY ASSOCIATION

For thirty years, this Committee has established and maintained high standards in the selecting of books for younger readers, an achievement inspiring and helpful to all who are associated in publishing for boys and girls.

THE JUNIOR LITERARY GUILD • 9 ROCKEFELLER PLAZA, NEW YORK

Compliments of

THE
BRAND & CHATILLON
CORP.
JEWELERS • SILVERSMITHS • STATIONERS
773 FIFTH AVENUE, SAVOY PLAZA
NEW YORK

BENEDICT & BENEDICT

Founded 1870

Insurance

SATISFIED CLIENTS ARE OUR BEST ADVERTISEMENT

Brooklyn Office:
Court and Montague Streets
CUMberland 6-3300

New York City Office:
99 John Street
BEekman 3-3000

NEW YORK CITY FOR CHILDREN

A LIST OF BOOKS ABOUT THE CITY

Selected by the Children's Book Committee of the Child Study Association

"Seeing New York" means more than sightseeing. New York can become alive and personal—the great, throbbing heart of a metropolis. It is also a store-house of things to do and places to see, for every age and every taste. With the aid of a well selected and varied list of books about New York—guide books, story books, and romantic novels—you can orient yourself, your children and your visiting friends for the exciting adventure of exploring New York on your own.

In the following list of books, selected by the Children's Book Committee of the Child Study Association, you will find not only the obvious, the everyday, the high spots, the traces of old New York, but also the last word about modern New York. You will discover the city with all its industrial and sociological implications—a city that is called magic, marvelous and stupendous. But best of all, you will find an increasing pleasure in ferreting out of nooks and out-of-the-way places your own New York. It can become your hobby of hobbies for your leisure time.

A. R. B.

GUIDE BOOKS

FAMOUS GUIDE TO NEW YORK. Edited by Alexander Gross. 1938. Manhattan Post Card Pub. Co. 144 pp. 25 cents

A convenient, standard guide book on the newsstands.

LET'S GO PLACES. Compiled by Wilbur G. Dickinson of the Staff of New York Adult Education Council, 254 Fourth Avenue, New York City. Revised 1938. 63 pp. 25 cents. (30 cents by mail.)

Filled with helpful suggestions—especially for inexpensive enjoyment.

THE CHILDREN'S NEW YORK. By Catharine Griffiths and Susan Craine. 1939. Rand McNally Co. 36 pp. 50 cents

A simple little picture-story for the youthful visitor, showing how other youngsters discover many city interests. 6 to 10.

SEEING NEW YORK. By Elizabeth Hubbard Lansing. 1938. Thomas Y. Crowell Co. 238 pp. \$2.00

An informal, interesting travelogue which catches the varied flavor of Manhattan. It is divided into chapters of suggested trips, with simple line maps. 9 to 14.

METROPOLIS: A STUDY OF NEW YORK. By Mary Field Parton. 1939. Longmans Green & Co. 191 pp. \$2.00

New York from many angles—buildings, public service agencies, markets, industries. Intelligently and gayly written, with a sociological viewpoint. (Note: The author has also written a most usable guide to Washington, D. C.—"Your Washington". 193 pp. \$2.00). 12 and over.

A KEY TO NEW YORK. By Rosalie Slocum and Ann Todd. 1939. 312 pp. Modern Age Books, in paper cover, 95 cents. Harper & Bros., in cloth, \$2.00

An inviting and stimulating guide book with abundant details of what is what in New York City and how to get there. The subject matter is well related and arranged. Good maps and gay sketches. 12 and over, or for parents to use with younger children.

NEW YORK CITY GUIDE. Prepared by the Federal Writers' Project of the Works Progress Administration in New York City. 1939. Random House. 800 pp. \$3.00

A truly comprehensive guide to the manifold facilities as well as the little-known aspects of the great city. Entertainingly and effectively presented for high school age and adults.

NEW YORK WALK BOOK. By Raymond H. Torrey, Frank Place, Jr., and Robert L. Dickinson. Revised 1936. Dodd, Mead & Co. 334 pp. \$2.50

Stimulating information about roads around New York, embracing a radius of one hundred miles around New York City, supplemented with excellent maps. For high school age and adults.

'ROUND ABOUT AND LONG AGO

NEW YORK PANORAMA. Prepared by the Federal Writers' Project of the Works Progress Administration in New York City. 1938. Random House. 526 pp. \$2.50

A most engrossing social blueprint of New York, giving insight into its growth, development, population groups, and manifold problems, from transportation to labor unions. For mature readers.

OLD NEW YORK FOR YOUNG NEW YORKERS. By Caroline D. Emerson. 1932. E. P. Dutton & Co. 311 pp. \$3.25

The history of New York City, pleasantly narrated in a series of dramatic incidents. Illustrated by Alida Conover. 8 to 12.

(Continued on page 7)

Suse Byk

PHOTO STUDIO



Portrait and Commercial Work.
Special prices until Fall, 1940.



Telephone: PLaza 3-5038
147 EAST 50th STREET
NEW YORK, N. Y.



E. B. Meyrowitz
INCORPORATED

Established 1875

Opticians—Aids to Hearing

ACCURACY

is guaranteed through our method of filling oculists' prescriptions and careful adjustment of eyeglasses. An unexcelled optical service at most reasonable prices.

520 FIFTH AVENUE — at 43rd Street
732 FIFTH AVENUE — at 57th Street
150 BROADWAY — Near Liberty Street
2205 BROADWAY — at 78th Street
1168 MADISON AVE. — cor. 86th Street
237 FIFTH AVENUE — at 27th Street
BROOKLYN — 255 LIBERTY STREET
cor. Bond Street

**CAMERAS — BINOCULARS — THERMOMETERS
BAROMETERS, ETC.**

Newport

Paris

Palm Beach

Léron

SPECIALISTS IN TROUSSEAUX

LINENS — LINGERIE

745 Fifth Avenue
New York
PLaza 3-6700

Phones: RHineland 4 { 2624
2625

F. GUSENBURGER & SONS, Inc.

CLEANERS AND DYERS

1509 Second Avenue
New York

NEW YORK CITY FOR CHILDREN (Continued from page 5)

MANHATTAN NOW AND LONG AGO. By Lucy Sprague Mitchell and Clara Lambert. 1934. Macmillan Co. 312 pp. \$2.50

Many threads of contemporary living and historical derivations are woven into stories about the city. The young reader is led back into a living past from the city he knows. Maps and many photographs add to this rich contribution. 11 and over.

A LANDMARK HISTORY OF NEW YORK. By Albert Ulmann. Revised 1939. D. Appleton-Century Co. 440 pp. \$3.50

New York's past is brought into close relationship to the present through keen comment and personal incident. A well-organized guide and reference book, satisfactorily illustrated. For the mature reader.

KNICKERBOCKER'S HISTORY OF NEW YORK.

By Washington Irving; edited by Anne Carrol Moore. Illustrated by James Daugherty. 1928. Doubleday, Doran. 428 pp. \$2.50

A classic by a beloved author of long ago, which lends a certain flavor to our understanding of the past. High school age and adults.

NEW YORK ADVANCING. Authorized by Mayor LaGuardia; edited by Rebecca Rankin. 1939. The Municipal Reference Library. 270 pp. 50 cents

A simplified cross-section of the administrative functions of a huge city for those who wish to glimpse "municipal wheels going 'round'."

METROPOLIS. Assembled by Agnes Rogers; running comment by Frederick Lewis Allen. 1934. Harper & Bros. 184 pp. \$3.00

The triumph of modern steel, the tragedy of waste, contrasts of squalor and luxury—all are depicted here in dramatic and poignant photographs showing the many-faceted life of New York's millions. For the mature reader.

THE HUDSON. By Carl Carmer. 1939. Farrar and Rinehart. 434 pp. \$2.50

A chronicle of the settlement and development of the Hudson Valley, illuminated by incident and personalities. One of a series on American rivers. Effectively illustrated. For mature readers.

NEW JERSEY: A GUIDE TO ITS PRESENT AND PAST. By the Federal Writers' Project of the Works Progress Administration for the State of New Jersey. 1939. Viking Press. 735 pp. \$2.50

CONNECTICUT: A GUIDE TO ITS ROADS, LORE AND PEOPLE. By the Federal Writers' Project of the Works Progress Administration for the State of Connecticut. 1938. Houghton Mifflin. 593 pp. \$3.00

Veritable treasuries of material satisfying varied interests in the manifold aspects of New York's neighbor states and their communities. For mature readers.

THE CITY IN FICTION

PETER PEPPERCORN. By Ethel Calvert Phillips. 1939. Houghton Mifflin. 150 pp. \$1.50

Young Peter has many adventures, in an authentic and exciting story of old New Amsterdam. 7 to 10.

PINAFORES AND PANTALET'S. By Florence Choate and Elizabeth Curtis. 1931. Harcourt Brace. 208 pp. \$2.00

The amusing adventures of children in an Old New York family in the 1860's. 8 to 10.

VINNY APPLEGAY. By Ethel Parton. 1937. Viking Press. 294 pp. \$2.00

Vinny comes to New York to live with a sympathetic old uncle and becomes the "lady of the house". A story of the 1870's. 10 to 14.

ROLLER SKATES. By Ruth Sawyer. 1938. Viking Press. 186 pp. \$2.00

A book for parents and children to enjoy together, or for ten-year-olds themselves, about a childhood in New York in the 1890's.

THE KEYS TO THE CITY. By Lavinia R. Davis. 1936. Charles Scribner's Sons. 264 pp. \$2.00

A novel about little-known parts of modern New York, written with enthusiasm and a sense of adventure. 9 to 12.

KATRINA VAN OST AND THE SILVER ROSE. By Elizabeth Gale. 1934. G. P. Putnam's Sons. 294 pp. \$2.00

A story revolving about the life among Manhattan's Dutch settlers. 12 and over.

Also the following, written for adults but suitable for the high school age.

THE AGE OF INNOCENCE. By Edith Wharton. 1922. Grosset and Dunlap. 365 pp. \$.75 and \$1.00

A story of New York in the early seventies, with a real feeling for the rhythm of life of that day.

LIFE WITH FATHER. By Clarence Day. 1935. Alfred A. Knopf. 272 pp. \$2.00

A humorist's boyhood recollections make the brown-stone-front era most real. Gay and characteristic stories.

THE HARBOR. By Ernest Poole. 1915. Macmillan Co. 387 pp. \$2.50

A sociological novel, giving a stirring cross-section of life in the homes of Brooklyn and lower Manhattan in the early twentieth century.

NOTE: Sundry special directories can be obtained at newsstands; and information on "where things are and how to get there" may be secured from the New York City Information Center at Pershing Square; VANDERBILT 6-6070. Planned trips in New York for children are offered by "New York Interpreted," 30 Rockefeller Plaza, Circle 7-2917.



THE MANHATTAN STORAGE & WAREHOUSE COMPANY

52nd St. and Seventh Ave. 80th St. and Third Ave.

Circle 7-1700

REgent 4-6700

NEW YORK CITY

Why Shift Gears?

Get behind the wheel of a

CHRYSLER

With America's first FLUID DRIVE

- Touch the throttle to go —
- Touch the brake to stop —
- That's the modern way — the
- CHRYSLER way

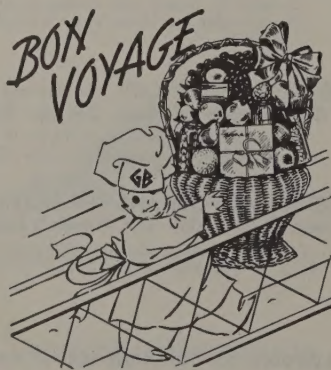
CHRYSLER NEW YORK CO., Inc.

1757 BROADWAY

Between 56th and 57th Sts.

Phone Circle 6-2700

Open Evenings



GRISTEDE BROS., Inc.

Announce the Opening of a

BON VOYAGE SHOP

Formerly Charles & Co.

AT 12 VANDERBILT AVENUE

Opposite Grand Central

Tel.: MUrray Hill 2-8900

This newest Gristede store is really a specialty shop, featuring a surprisingly complete line of fancy imported and domestic food delicacies . . . everything you can possibly think of, including many of the old Charles & Co. specialties.

GRamercy 5-6060

GRAMERCY MARKET INCORPORATED

Select Food Products

GRAMERCY PARK EAST

At 20th Street

NEW YORK

Compliments of the

A. & P. FOOD STORES

EASTERN DIVISION

BRONX UNIT

BUTterfield 8-3400-1-2

POULTRY — MEATS — GAME

GROCERIES — VEGETABLES — FRUIT

OXFORD MARKET

OXFORD FOOD SHOPS, INC.

931 MADISON AVENUE

NEW YORK CITY

THESE RECENT BOOKS

*give you expert and reliable help on
the many different problems to be met
in bringing up children.*

**BABIES ARE
HUMAN BEINGS**
By Aldrich. \$1.75

"The best book on babies from a mental hygiene point of view that has ever been written." . . . "Readable, interesting and authoritative. Its educational implications go far beyond childhood."

**THE OPENING DOORS
OF CHILDHOOD**
By Sherrill. \$1.75

How can the child reconcile the difference between the teachings he receives in his home, church and school and his everyday experiences? Dr. Sherrill here helps the adult understand and direct the inquiring child.

**STORY AND VERSE
FOR CHILDREN**
By Huber. \$3.50

500 selections, from all types of children's literature and for all ages, provide an invaluable library of reading materials. Expert advice on choosing and directing children's reading is included.

WHY BABIES?
By Campbell. \$2.00

Every mother who worries about her children will find here the most sensible kind of advice on all the daily problems which confront her.

**THE PSYCHOLOGY
OF EARLY GROWTH**
By Gesell & Thompson. \$4.00

This most complete study of infant behavior gives an intensive account of experiments done at the most famous clinic on child development in the country. No serious student of child psychology can afford to be without it.

**AN INTRODUCTION
TO CHILD STUDY**
By Strang. \$3.00

The Second Edition of this famous book brings its wealth of useful information up to date. It covers all aspects of child development — physical, social, mental and emotional — for all ages up to adolescence.

**THEIR FUTURE IS
NOW**
By Ligon. \$3.00

A thorough program for character education, based on the latest psychological and scientific knowledge. The development of traits basic to sound character are discussed for each age level, illustrated by case studies.

SOCIAL EDUCATION
Edited by Kefauver. \$1.75

Selected papers delivered at the Stanford Education conference in 1938 by 14 eminent authorities on various aspects of the social reconstruction of education.

**DIAGNOSIS & TREAT-
MENT OF BEHAVIOR-
PROBLEM CHILDREN**
By Baker & Traphagen. \$3.00

Scientific, tested techniques of diagnosis, and successful methods of treatment as applied in a renowned clinic where problem children of all types have been treated. An accompanying Case Record Blank is available for 12c.

**STEP BY STEP IN
SEX EDUCATION**
By Swift. \$2.00

Gives parents practical information and advice for the instruction of their children on the subject of sex.



These books may be purchased at your local bookstore or from any office of

THE MACMILLAN COMPANY

60 Fifth Avenue

New York

Boston

Atlanta

Dallas

Chicago

San Francisco

SOME GOOD NEW BOOKS FOR PARENTS

Selected by the Bibliography Committee of the
Child Study Association

A NEW DESIGN FOR WOMEN'S EDUCATION.

By Constance Warren. Stokes, 1940. 227 pp. \$2.00

Absorbing account of pioneer work in an individualized education at the college level as developed over nine years at Sarah Lawrence. Challenging for parents and teachers.

CHARACTER EDUCATION IN A DEMOCRACY.

By S. R. Slavson. Association Press, 1939. 226 pp. \$2.50

Character education is discussed as a problem in the guidance of healthy personality growth and social adjustment under the peculiar difficulties of our present day culture. While at times somewhat dogmatic, the book is challenging — combining the sociological and psychological approaches to human personality.

GETTING READY TO BE A FATHER.

By Hazel Corbin. Macmillan, 1939. 48 pp. \$1.25

Factual material as presented to expectant fathers, rather than mothers, in classes at the Maternity Center Association in New York. Excellent demonstration of how both parents in a servantless home can intelligently share responsibility for the newborn child.

MENTAL HYGIENE IN MODERN EDUCATION.

Edited by Paul Witty and Charles Skinner. Farrar & Rinehart, 1939. 549 pp. \$2.75

Twenty specialists in education discuss the place of mental hygiene in directing the growth of normal children from birth through adolescence.

PARENTS AND CHILDREN GO TO SCHOOL.

By Dorothy W. Baruch. Scott, Foresman & Co., 1939. 504 pp. \$3.00

A graphically written description of a nursery school set-up showing human nature in formation. Makes unusually clear the way in which human relationships affect the young child and the part his own emotions play in influencing his personality development.

PLAY AND TOYS IN NURSERY YEARS.

By Beatrix Tudor-Hart. Viking Press, 1939. 84 pp. \$2.00

A blue print to guide parents and leaders through the fine mazes of all the meanings of play materials and their use for children from birth through six years. Foreword by Susan Isaacs. Lists of play materials and books selected by the Child Study Association.

THICKER THAN WATER. Edited by Robert W. Wunsch and Edna Albers. Appleton-Century. 1939. 359 pp. \$1.20

A collection of unusually moving stories which show the deep interrelations of family life. Excellent but painfully realistic.

WE, THE PARENTS. By Sidonie Matsner Gruenberg. Harpers, 296 pp. \$2.50

An informal yet expert discussion of the many hazards and enjoyments of parents and children living together in the modern world. Written with a warm human note. Awarded the 1940 Parents' Magazine Medal for "The outstanding book for parents published during the year just passed".

YOUR CHILD'S FOOD. By Miriam E. Lowenberg.

McGraw Hill, 1939. 299 pp. \$2.50

A revised and enlarged version of Miss Lowenberg's excellent earlier book on "Food for the Young Child". As well as numerous practical suggestions for new recipes and menus, it contains sound advice on children's allergies, food aversions, good food habits, etc. which should be most helpful to mothers.

4 BOOKS of vital importance to all parents

YOUR CHILD'S DEVELOPMENT AND GUIDANCE TOLD IN PICTURES

By Lois Hayden Meek, Ph.D.

One of the most practical books ever to be published for parents of very young children. Short, practical, to-the-point text, illustrated on every page. By an outstanding authority.

The following topics are discussed fully, chapter by chapter: Growth of Young Children; The Young Child's Day; Eating; Elimination; Relaxation, Rest, Sleep; Getting Dirty and Getting Clean Again; Relations with Other Children; Being Loved and Loving; Interferences and Resistance; Being Afraid; Illness. 174 illustrations. Only \$2.00

MODERN WAYS WITH BABIES

By Elizabeth B. Hurlock, Ph.D. A trained scientist, who is also a mother, here bridges the gap between the scientific investigator and the parent who needs the scientist's findings in simple, non-technical language. Full, detailed advice on the care and training of the young child. 347 pages. Illustrated, \$2.50

BABY CARE

By May E. Law, M.B., Ch.B. Thirteen profusely-illustrated booklets — one for pre-natal care, and one for each of the child's first 12 months. All neatly boxed in proper sequence. Handy and practical, these books were designed, written, and illustrated to be used! All 13, complete, only \$2.00

MOTHER AND BABY CARE IN PICTURES

By Louise Zabriskie, R.N. From first signs of pregnancy through the first year of the child's life — this extremely popular book answers the questions of prospective fathers as well as mothers. "An outstanding job . . . of the greatest possible help to young mothers." — Sidonie M. Gruenberg. Completely illustrated. Only \$1.50

Published by
J. B. LIPPINCOTT COMPANY
Washington Square, Philadelphia, Pa.

QUOTATIONS FOR PARENTS

"What is it that these experts and parents alike are trying to bring about? What have they been trying to do for the last thirty years? Briefly, they are trying to understand their children as well as to love them; they want to know what kind of phenomenon a child is before they try to direct it. They have been trying to apply a little of the scientific spirit of research which bids you examine what sort of facts you have to deal with before you try to deal with them."

DOROTHY CANFIELD FISHER. *Concerning Parents, A Symposium*. p. 274. New Republic, Inc., 1926.

"Parents today not only want more for their children, they want more of their children — partly because they have had them by choice and partly because they have so few that there is no room for mistakes. But no matter how we raise our expectations as to what each individual should have and what each individual should be, the stuff of which human beings are made remains the same. Newborn babies come along with the same proportion of pretty ones and bright ones, the same proportion of plain ones and dull ones, the same proportion of 'just babies'."

SIDONIE MATSNER GRUENBERG. *We, The Parents*. p. 278. Harper and Brothers, 1939.

"Parent education, if it hopes to play a rôle worthy of its name, will have to include in its educational program a consideration of life values. Knowledge about health and nutrition, laws of learning, the psychology of behavior, and all the rest, is but a tool to an end, not an end in itself. There is so much to learn, so much that is immediately pressing in family life, so much of everyday concern that seems to require every ounce of energy we possess, that it behooves us as parents, responsible for and to the future generation, to pause occasionally and consider 'quo vadimus?'"

CÉCILE PILPEL. *Our Children*, edited by Dorothy Canfield Fisher and Sidonie Matsner Gruenberg. p. 326. Viking Press. 1936.

"It is important to recognize differences in babies, since an early appreciation of these variations adds to their interest and leads to more successful handling of each child's peculiar needs. In dealing with the more resistant reactors, for instance, it is found that all through their infancy, whenever a new procedure is introduced, they are likely to look upon the attempt as a challenge and to put on a show of rebellion. Politic and individual methods are worth more than years of training in managing the programs of such children."

CHARLES AND MARY ALDRICH. *Babies Are Human Beings*. p. 56. Macmillan, 1939.

"SOME DON'TS FOR PARENTS: Don't merely say, 'You musn't do *that*' if you can possibly add 'but you may do *this*'.

Don't call a thing 'naughty' when you mean merely 'It's a nuisance to me'.

Don't discuss children in front of them; nor in general assume that they won't listen or notice or understand.

Don't interrupt anything the child is doing without giving him fair warning.

Don't 'take' the child for a walk — go with him.

Don't hesitate to make holidays to rules sometimes.

Don't make a display of your concern when the child falls down, won't eat, etc.

Do what is needed instead of fussing or worrying.

Don't tease or use sarcasm — laugh *with* the child, but not *at* him.

Don't assume that the child understands what you are saying to him just because you do.

Don't, if you say or do something in anger, pretend that you did it 'for the child's good'; humbug does more harm than honest ill-temper."

SUSAN ISAACS. *The Nursery Years*. p. 134. Vanguard Press. Revised Edition, 1936.

"As often as not, similarities between child and parent (mother as well as father), which are ascribed to heredity are really the effects of similar influences and conditions to which they have been exposed. In fact, so *interrelated and so dependent on each other are the forces of environment and heredity in making us what we are that they cannot be considered apart*. . . .

"Thus where heredity may fall down, environment may be there to carry on. And if you ask, 'Can I pass on to my child any of the accomplishments or improvements I have made myself?' the answer may be, 'Yes! You can pass on a great deal — not by heredity, but by training and environment!'"

AMRAM SCHEINFELD. *You and Heredity*. p. 20. F. A. Stokes Co., 1939.

"Play, in its deepest and broadest sense, is the great bridge over which children must pass in order to grow up, to make a satisfactory journey from childhood to adulthood. Analyzing our present-day play problem in terms of our industrial culture, which is very new and still growing and changing, one conclusion is outstanding: despite the need for play, the enormous physiological and psychological drive toward it, children living in towns and cities have had this impulse warped."

CLARA LAMBERT. *Play: A Yardstick of Growth*. Summer Play Schools Committee, Child Study Association, 1938.

THE CHILD STUDY ASSOCIATION OF AMERICA

OUR AIMS

- To provide practical guidance for parents** in solving the complex problems of family life today. To deepen their understanding of themselves and their children.
- To make available in usable form the findings of specialists** in child development, parent education, medicine and relevant scientific fields.
- To train leaders and teachers** in the fields of parent education and child guidance.
- To cooperate with other community agencies** concerned with the betterment of a democratic society through the development of well-adjusted, capable citizens.

HOW DO WE DO IT?

The Child Study Association carries out this program through many activities

Lecture-Discussion Groups which meet weekly under the leadership of a professionally trained staff who are themselves parents, with a parent's understanding of home situations. Ever fresh in interest are discussions about children's habits, discipline, play, rivalries, social difficulties, sex development and the special problems of adolescents. The best current thought from psychology, psychiatry, medicine and education is evaluated for practical applications toward a better family life.

Family Guidance and Consultation Service, under the sympathetic, professional guidance of trained psychiatric workers is available for parents who feel the need of individual consultation on everyday or special problems of their family life. Attention is directed toward understanding the inner conflicts which motivate children's and parents' behavior, and in providing practical suggestions for meeting daily problems and reducing the basic sources of strain in the life of the whole family. From the work of the Consultation Service teaching materials are developed.

Publications—CHILD STUDY is a quarterly journal for both parents and professional workers. Its articles by modern authorities present a sound balance of scientific accuracy and practical usefulness on subjects of interest to parents and all who work with children.

Pamphlets. The Association publishes pamphlets covering a wide variety of subjects relating to child guidance.

Library—The Alice Morgenthau Ehrich Memorial Library is now the best equipped library of its kind exclusively devoted to books, magazines, and pamphlets on child development and parent education. Members of the Association borrow freely from it to supplement their work in Lecture-Discussion Groups, and it is also used as a reference library by students and teachers who find here material not obtainable elsewhere.

Special Committees—The **Bibliography Committee** reviews and evaluates the rapidly growing literature on child training, education and family relations and publishes annually a book list for parents and teachers. The **Children's Book Committee** compiles classified lists of new books for children each year, and maintains an exhibit of all listed books. The **Radio Committee** conducts systematic and critical "listening in" to radio broadcasts for children and parents and develops criteria and standards in this field.

Extension Services—Many of the ideas and materials developed at the Association are disseminated through other organizations—universities, teacher training institutions, schools of social work, welfare and health agencies. Outside study groups are conducted throughout the metropolitan area, reaching groups of every economic level. Information on schools and camps is maintained as a service for parents.

Speakers Bureau—serves a larger public by arranging for staff members and other experienced speakers to lecture and lead discussion groups throughout the country.

ACTIVE MEMBERS are entitled to attend one regular lecture-discussion group, and various lectures, conferences and exhibits at Headquarters; reduced fees for special courses; the Individual Consultation Service; the use of the Library, with borrowing privileges and bibliographical service; participation in special Committee projects; Special Information Services; a subscription to CHILD STUDY, and a discount on the purchase of Association publications.

See page fourteen for membership blank

MORE WATCHBIRDS



by **Munro Leaf**

The same jolly little watchbirds that captured the hearts of thousands of young people in their first appearance now return with more fun and better manners for "Nail-biters", "Scarys", "Smashers" and the like... Written and gaily illustrated by the inimitable, mirth-provoking pen of Munro Leaf, who gave us *Ferdinand the Bull*, *Watchbirds*, etc. \$1.00

F. A. STOKES CO. • NEW YORK

RHinelander { 4-5089
4-3110

WILLIAM KATHER
Florist

836 MADISON AVENUE
Corner 69th Street NEW YORK



YOUR CHOICE

will be one of the books described in our 64-page catalog for boys and girls. FREE upon request.

LONGMANS, GREEN AND CO., 55 Fifth Ave., N. Y.

Phone: PLaza 3-0923

HELEN NORTON

515 MADISON AVENUE (at 53rd St.) NEW YORK

SECRETARIAL SERVICES

MIMEOGRAPHING
ADDRESSING

MULTIGRAPHING
MAILING

PEDIFORME THEIR PEDS!

NICE GOING... (414) ... boys and girls standby! Elk uppers, shark tips. Sizes 8½ to 12, \$5.50... 12½ to 3, \$6.25... 3½ to 4, \$6.50



Manhattan, 36 West 36th Street •
Brooklyn • Flatbush • Fordham • New
Rochelle • East Orange • Hempstead

WON'T YOU BECOME A MEMBER?

(See page 13 for a program of the activities of the Child Study Association of America)

☐ I enclose my check (or) ☐ I will remit on receipt of bill \$.....for membership in the Child Study Association of America for the year 1940.

CONTRIBUTING MEMBERSHIP \$100
SUSTAINING MEMBERSHIP 50
SUPPORTING MEMBERSHIP 25

ACTIVE MEMBERSHIP:
INDIVIDUAL \$10
HUSBAND AND WIFE 15
ASSOCIATE MEMBERSHIP 5

Name

Address

(Please make checks payable to Beardsley Ruml, Treasurer)

ACTIVE MEMBERS are entitled to: Discussion groups, lectures, use of specialized library, individual consultation, "Child Study" Quarterly and other publications and services.

ASSOCIATE MEMBERS are entitled to all privileges of full membership except attendance at discussion groups.

CONTRIBUTING, SUSTAINING and SUPPORTING MEMBERSHIPS make possible the extension of the Association's work to social and economic classes who could not otherwise be reached. As is true of most educational enterprises, it cannot be financed solely by those whom it directly benefits.

CHILD STUDY ASSOCIATION OF AMERICA
221 West 57th Street New York, N. Y.

A Few Highspots of the Association's Season

TWO-DAY INSTITUTE held in November at the Hotel Roosevelt on "Controversial Areas in Today's Thinking." Five sessions attended by about 2000 persons.

10 LECTURE-DISCUSSION COURSES—at the Association's headquarters, attended by 400 persons.

CHILD GUIDANCE SERVICE added to the Consultation Service. Part-time services of three psychiatric consultants added to the staff.

FAMILY DRAMA COURSE of eight lectures attended by 125 persons.

QUEENSBORO FEDERATION OF MOTHERS CLUBS—Course of ten meetings at the Association's Headquarters attended by 100 persons.

COURSE IN FAMILY RELATIONSHIPS FOR PUBLIC HEALTH NURSES under the auspices of New York University, arranged by the Child Study Association, with staff members participating.

ALICE MORGENTHAU EHRICH MEMORIAL LIBRARY—200 books added to the shelves. About 2000 persons used the library.

A NEW BOOK "We, The Parents" by Sidonie Matsner Gruenberg, published by Harpers, awarded the Parents' Magazine Medal as "The outstanding book for parents published during the year just past."

SPEAKERS' BUREAU supplied speakers and leaders for 150 meetings and conferences.

CONTACT with other educational and community organizations was expanded.

COUNSEL AND GUIDANCE given to refugees in groups and individually in various family adjustment problems.

THREE-WEEK'S TRIP to the coast by the Director made many new contacts. Addressed 10 public meetings of audiences ranging from 100 to 9000.

DISTINCTIVE McGRAW-HILL BOOKS



THE EDUCATION OF EXCEPTIONAL CHILDREN

By **ARCH O. HECK**, Ohio State University.
McGraw-Hill Series in Education. In press—ready in May.

In this book the author comes to grips with practical, everyday problems faced in the education of exceptional children: the blind, crippled, deaf, delicate, hard of hearing, partially sighted, speech defectives, gifted, subnormal, etc. Methods of prevention are considered, and there is a vivid picture of what various communities are doing for exceptional children.

GENIUS IN THE MAKING

By **HERBERT A. CARROLL**, formerly of University of Minnesota. *McGraw-Hill Series in Education.* In press—ready in May.

The author of this book presents a complete picture of the intellectually gifted child, together with a consideration of the sources of intellectual superiority and of methods of nurturing it. The book includes discussions of the mental, social, and physical characteristics of the gifted child and of the educational adjustments necessary to his progress.

Send for copies on approval



**McGRAW-HILL
BOOK COMPANY, Inc.**

330 West 42nd Street

New York, N. Y.

Young Friends of the Child Study Association

MRS. S. MARSHALL KEMPNER, Chairman

Dene Alexander	William Arthur Cullman, Jr.	Richard M. Grausman
Anne Alexander	Frances Anna Doumaux	Peter Barnard Gruenberg
Joan Auerbach	Jerome Niles Doumaux	Daniel Barnard Gruenberg
Peter B. Auerbach	Elizabeth Durgin	Margot Hartman
Carl J. Austrian, Jr.	Helen Knyvett Durgin	James Hearn
Geoffrey David Austrian	Connie-Lu Egger	Patricia Anne Hearn
Susan Baar	Jane Ehrlich	George M. Hecht
G. Michael Bache	Jonathan Rush Fadiman	Susan S. Hecht
Joan Susan Ball	Barbara Jo Feldblum	Barbara Heimerdinger
Andrew David Ball	Enid Vicky Feldman	John Heimerdinger
Barbara Barclay	Abby Ellen Fink	Alan Herzig
Tim Barclay	Marjory Ann Fine	Donald Herzig
H. Edward Barr	Susan Jo Flåster	Eleanor Levison Israel
Doris R. Becker	Barbara Joan Frank	Adrian C. Israel, Jr.
Wallace P. Berch	Judith Ellen Frank	Ellen Lois Israel
Carol Jane Berg	Leopold Sachs Frank	Henry Anthony Ittleson
Nancy M. Bloom	Janice Frenkel	Barbara Elsie Jacobs
Helen C. Bloom	Robert Frenkel	Frances Nathan Jacobs
Andrew Blum	A Friend	Bette Ann Jacobs
Phyllis Blum	Susan Judith Frisch	Patsy Lee Jacobs
Carolyn Broad	Jane Gaines	Carol Jane Jaffa
Claire Louise Burgess	Thomas Gaines	Rose Salzman Jaffa
Van Burgess	Howard S. Gans, II	Howard Edward Jaffa
Paul Andrew Cable	Barbara J. Gans	Steven A. Jervis
Peter George Cable	Doris V. Gimbel	Althea Jones
Thomas Chinlund	Paul A. Gimbel	John Jones
Stephen Chinlund	John E. Gimbel	Tom Jones
Phyllis Chinlund	Tommy Gimbel	June V. R. Karelsen
Edith Chinlund	Stynor Gimbel	Ellen V. R. Karelsen
Louise Janet Cohen	Rena May Glazier	Frank E. Karelsen, III
Jill Cohn	Michael Ira Glick	Tommy Lenox Kempner
Arthur Lambert Cone, Jr.	Peter Stephen Glick	Carl Loeb Kempner
Ross Bache Cone	Gerald Goldberg	Alan Horace Kempner, Jr.
Eric Roger Cone	Henry Goldman, III	Charlotte Ellen Kempner
Edward A. Cowen, Jr.	Stephen Gottdiener	Phyllis Addie Kempner
Joan Mary Cowen	Philip H. Grausman	

(Continued on page 18)

DAVID L. ROSSTON & COMPANY

Surety Bonds and Insurance

110 WILLIAM STREET
NEW YORK, N. Y.

Phone: BEekman 3-4930

WESTCHESTER LISTING

JANE ENGEL

IRMA H. AMBERG, INC.
152 E. POST ROAD

White Plains 3630

RIDGEWAY ATTRACTIONS, Inc.

WHITE PLAINS, N. Y.

HAYS - BLACK

MISSSES' APPAREL
171 EAST POST ROAD
WHITE PLAINS, N. Y.

BEAUTYCRAFT, Inc.

Hairdresser of Distinction
163 MAMARONECK AVENUE
WHITE PLAINS, N. Y.

DORZEL

Dressmakers

99 MAMARONECK AVENUE WHITE PLAINS, N. Y.

CORINNE

Milliner

99 MAMARONECK AVENUE
WHITE PLAINS, N. Y.

Phone Scarsdale 3030

Res. Phone: Wickersham 2-3586

LOUISE O. MEUER, Inc.

Real Estate
POPHAM ROAD
SCARSDALE, NEW YORK

Phone MOtt Haven 9-4216

Ernest E. Eggen

EGGEN PRIVATE LAUNDRY, Inc.

Fancy Dry Cleaning and Dyeing
Daily Trips to Westchester
367-9 BROOK AVENUE
BRONX, N. Y.

HOWARD L.

AUERBACH INC.

REAL ESTATE

99 MAMARONECK AVE., WHITE PLAINS 5863
20 CHASE ROAD, SCARSDALE 3340
NEW YORK EXTENSION, FAIRBANKS 4-2280

SUMMER RENTALS
FARMS — ESTATES
WESTCHESTER — CONNECTICUT

THE WESTCHESTER CONSERVATORY OF MUSIC

A Non-Profit Making Educational Institution

30 BURLING AVENUE

WHITE PLAINS, N. Y.

Telephone: White Plains 1400

NICOLAI MEDNIKOFF, Director

Complete Courses in All Branches of

Music



Beginners Accepted

With the ending of school, our summer session (June 1 to July 31) offers a splendid opportunity for forwarding the musical education of your child.

Young Friends of the Child Study Association

(Continued from page 16)

Martin Klein	Dorothy Mordecai	Suzanne Spies
Edwin H. Koehler, Jr.	Peter Charles Newfeld	Charles G. Stachelberg
Philip J. Koehler	Mary Ann Nordeman	Peter B. Stachelberg
Ellen Mack Krause	Jacques C. Nordeman, Jr.	Barbara Anne Stein
Jean Mack Krause	Anna Nordlinger	Virginia Beatrice Stein
Ralph Mack Krause	Victor Nordlinger	William Howard Stein, Jr.
Robert Alan Krissel	Arthur H. Norton	Lynn Steiner
Jean Kugel	H. Edward Oppenheimer, Jr.	Paul Steiner
Anthony Kurz	Susie Ottinger	Laurence Robert Stern
Phyllis Eleanor Kurzman	Richard Laurence Ottinger	Hugh Grant Straus, III
Peter Hess Kurzman	Patricia Louise Ottinger	Joan Strauss
Harold Philip Kurzman, Jr.	Derry de Riemer	Paul Strauss
Paul Alfred Kurzman	William Rosenau	Lewis Hanauer Strauss
Patsy Lambert	James Rosenau	Barbara Taussig
Frances Levison	Helen Rosenau	Louise Untermeyer
Carol Levine	Michael Albert Rosenbluth	Shirley Untermeyer
Donald Arthur Levor	Mary Ellen Rosenbluth	Byron E. Van Raalte, Jr.
Peter Arthur Levor	Janet Rosenfeld	Barbara Van Raalte
Lois Anne Levy	Joan Lita Rosenthal	Kathryn Van Raalte
Peter Thomas Liebman	Edward John Rosenthal	Edward A. Van Raalte
Kenneth William Liebman	Edmund A. Rosenthal	Wilma Van Raalte
Gail Anne Linburn	Ellen J. Rosenthal	Peter Van Raalte
Geoffrey Erdmann Linburn	Laurie Rossbach	Jill Van Raalte
Elisabeth Louise Loeb	Jane Patsy Roten	Sal Van Raalte
Jean Amy Loeb	John M. Roten	Tom Van Raalte
Iris Love	Robert Edward Rubin	David Van Winkle
Noel Love	Mary Seligmann	Linda Van Winkle
J. Anthony Lucas	Anthony Sinauer	Helen Levison Walter
Susan Markowitz	Clarissa Smith	Stephen Walter
Lynn Marcus	Haviland Smith, Jr.	Susan Ellen Walter
Susan Lee Massback	Peter Sour	Jack Wasserman
Arthur M. Master, Jr.	Tommy Sour	Enid M. Weisz
Edith Louise Master	Betty Gene Spiegelberg	Alfred E. Weisz
Camilla May Master	Janet Carol Spiegelberg	The Twelve Grandchildren of
Jane Greil Mayer	Virginia H. Spiegelberg	Mr. and Mrs. Emanuel Van Raalte
Clinton O. Mayer, III		

BUtterfield 8-2587

THE SETTLEMENT SHOP

851 MADISON AVENUE
NEW YORK CITY

Maid's Uniforms, Aprons and Novelty Gifts

GREENLEAF & CROSBY CO., Inc.

Jewelers

620 FIFTH AVENUE, ROCKEFELLER CENTER
NEW YORK

Also 1000 Lincoln Road, Miami Beach, Fla. and
Breakers Hotel, Palm Beach, Fla.

Wickersham 2-3553

WARREN MARKS

Real Estate & Insurance

Latest Bargains in Private Houses Furnished and
Unfurnished Apartments

COME AND SEE!

136 EAST 57th STREET, NEW YORK CITY

The Lombardy
111 East 56th St.
just off Park Avenue, N. Y.

Harry R. Schaufert, Managing Dir.

The Perfect
Hotel Home
Ideally
Situated

Phone PLaza 3-5178

EISINGER & SCHOENBRUN

Furs

FUR STORAGE

Remodeling and repairing at low prices

18 EAST 53rd STREET
NEW YORK

Compliments of

NEVELOFF TWINS TOY SHOP

816 MADISON AVENUE AT 68th

Compliments of

BARBIZON-PLAZA HOTEL

58th STREET AT 6th AVENUE
NEW YORK CITY

ENdicott 2-8900

WOOD, DOLSON COMPANY, Inc.

Real Estate

2091 BROADWAY, bet. 72nd & 73rd Sts.

NEW YORK

RENA GANS

Dresses

441 PARK AVENUE

Blum's San Francisco Candy

For Your Photographic Child Studies

We have the cameras and supplies

HABER AND FINK

16 WARREN STREET

BArcley 7-1230

HOTEL BRADFORD

210 WEST 70th STREET
NEW YORK CITY

"Background for Gracious Living"

Restaurant catering exclusively to Guests and their friends



Phone: PLaza 5-9868

TRADE WINDS, Inc.

GIFTS FOR INFANTS

TABLE LINENS

FOOD DELICACIES

All Articles Made by Refugees

26 EAST 55th STREET

NEW YORK, N. Y.

Rose Laird

Young Skin Counsellor

785 FIFTH AVENUE, NEW YORK

Telephone ELdorado 5-5515

WASSERMAN GOWNS

660 FIFTH AVENUE
NEW YORK CITY

ROSE BLAINE, Inc.

Custom Made Gowns

30 EAST 54th STREET

NEW YORK CITY

Phone SAcramento 2-6476

MAX HAMBURG, Inc.

Sea Food

Oysters and Clams on the Half Shell a Specialty

1063 PARK AVENUE

Near 87th STREET

NEW YORK

Telephone REgent 4-0321

SYOSSET FARMS

Distributors of

Sharpless Butter

406 EAST 77th STREET, NEW YORK

BUtterfield 8-4557-4558-9464

Tucciarone Bros

FLORENCE MARKET

FRUITERS — GROCERS
MEATS — POULTRY — SEA FOOD

130 EAST 85th STREET

Near Lexington Avenue
NEW YORK

ROSEDALE FOOD MARKET

E. PALLADINO & CO.

Fancy Fruit and Vegetables

1572 THIRD AVENUE
Bet. 88th & 89th Streets

Farm Products

Service to the Home

KENWOOD POULTRY FARMS

Butter, Eggs, Poultry

Long Island Phone
Glen Cove 2494

N. Y. City Phone
STillwell 4-1646

Tel. ATwater 9-8490-8491

John Apuzzo

HOLLAND COURT MARKET

Meats, Poultry, Game

1300 MADISON AVENUE

Near 92nd Street
NEW YORK

BUtterfield 8-2173 - 8-2174 - 8-2175

C. KAUFMAN & SONS

Choice Meats and Provisions

Fresh Killed Poultry Received Daily from the Farm

1280 THIRD AVE., Bet. 73rd and 74th Sts.

NEW YORK

Compliments of

THE BREWSTER SHIRT COMPANY

1140 BROADWAY, NEW YORK CITY

BUtterfield 8 { 8067-8
7507-8

CHAS. FERRARI

Fruit and Vegetable Market

Telephone Orders Promptly Attended To

977 LEXINGTON AVENUE, Bet. 70th & 71st Sts., NEW YORK

THE

FLATIRON WINDOW CLEANING CO.

A Complete House Cleaning Service

1190 LEXINGTON AVENUE

NEW YORK

BUtterfield 8-4665

FRENCH PRIVATE HAND LAUNDRY

M. Brilliant, Mgr.

Est. 1900

Hand Work Exclusively

Specializing in Fine

LINENS, LINGERIE, ETC.

1394 LEXINGTON AVE.

AT, 9-7681

Laundry Service

Dry Cleaning



EVERgreen 8-4800

REgent 4-5255

Phones: REgent 4-1220-1-2

Purveyors of Fine Foods for Over Half a Century

GRAND ROYAL MARKETS

AND POULTRY FARM

Retail Stores:

62nd ST. & LEXINGTON AVE. 87th ST. & LEXINGTON AVE.
NEW YORK CITY

Compliments of

BELMONT GARAGE

113-115 EAST 84th STREET

Near Park Avenue
NEW YORK

BUtterfield 8-9170

ATwater 9-0200-1-2

William J. Creedon

GRACIE GARAGE

Private Cars Exclusively

245 EAST 91st STREET

NEW YORK CITY

Compliments of

THE CORK AND BOTTLE, Inc.

540 MADISON AVENUE

NEW YORK CITY

Compliments
of a

FRIEND



SPECS APPEAL!

For you girls who like to look woman-of-the-world and blase . . for you girls who want that new Hollywood quizzical look that's so smart . .

have your own prescription fitted into these Harlequin frames . . optically correct even for bi-focal lenses. They come in a wide range of chic colours. With special case. Frame. \$8.00 — We can copy and reproduce your own lenses.

PRESCRIPTION OPTICIANS

LUGENE, Inc.

1058 MADISON AVENUE (corner 80th Street) • BUtterfield 8-5486
600 MADISON AVENUE (bet. 57th and 58th Street) • PLaza 3-6000

SPECIAL COMBINATION OFFER

WE, THE PARENTS, the new book by Sidonie Matsner Gruenberg is priced at..... \$2.50

Factual, informal, tolerant and thoroughly modern in its point of view, this new volume by the Director of the Child Study Association arms parents of today with answers to their most perplexing problems.

One Year's Subscription to "Child Study" Quarterly Magazine is..... 1.00

\$3.50

For a limited time only, the two are offered in combination for..... \$2.75

Subscribers to CHILD STUDY may extend their own subscription for one year, or enter a gift subscription for a friend.

If you wish to take advantage of this special offer, return this coupon with your check to

CHILD STUDY ASSOCIATION OF AMERICA

221 West 57th Street

New York, N. Y.

Name

Address

City State

Please add 25c for foreign postage

**The Following Firms Have Generously
Contributed**

PAULINE MILLINERY

763 MADISON AVENUE
NEW YORK

FRIEDA JACOBSON

CORSETIERE
968 LEXINGTON AVENUE

FILER-MACHOL

747 MADISON AVENUE

Rabsons Music & Camera Co., Inc.

1373 SIXTH AVENUE

H. A. BROOKMAN

ONYX GARAGE

167-175 EAST 84th STREET, NEW YORK

WILLIAM POLL

Caviar and Imported Delicacies
1120 LEXINGTON AVENUE

CERTIFIED VALET SERVICE

1327 MADISON AVENUE

CARLTON PURE FOOD MARKET

1044 THIRD AVENUE

SUNBEAM FOOD STORES, Inc.

1142 & 1234 MADISON AVENUE
NEW YORK CITY

W. C. BALDWIN

FISH AND OYSTER MARKET
1108 PARK AVENUE

H. C. SCHMIDT PHARMACY

1143 PARK AVENUE

L O N G

1042 MADISON AVENUE
NEW YORK CITY

HOBBY BOOKS

(Selected by the Children's Book Committee of the
Child Study Association)

Young America's Cook Book. Compiled by the Home Institute of the New York Herald Tribune. (Scribner's, \$1.75).

Simple Handicraft for Boys and Girls, by J. G. Cone. (Warne, Hamilton, \$1.75).

Book of Indoor Hobbies, by E. Stieri (McGraw, Hill, \$2.50).

Making Marionettes, by C. S. Rossbach (Harcourt, Brace, \$2.00).

Fun with Paper, by J. Leeming (Stokes, \$2.00).

Paper Dolls: Their History and How to Make Them, by Edith Ackley (Stokes, \$2.00).

The Boys' Book of Photography, by E. W. Teale (Dutton, \$2.00).

Fun at Home, by R. T. Marran (D. Appleton-Century, \$2.00).

Theater for Children, by Winifred Ward (D. Appleton-Century, \$3.00).

The Children Make a Garden, by Dorothy H. Jenkins (Doubleday, Doran, \$1.50).

Bob Becker's Pet Book (McClurg, \$1.50).

Seeing Stars, by W. B. White (Harter, 10c).

PUBLICATIONS OF THE THE CHILD STUDY ASSOCIATION OF AMERICA

BOOKS

WE, THE PARENTS, by Sidonie M. Gruenberg—Harper & Brothers	\$2.50
WHAT BOOKS FOR CHILDREN? by Josette Frank—Doubleday, Doran	2.00
PARENTS' QUESTIONS, by the Staff of the Child Study Association—Harper & Brothers	1.50
OUR CHILDREN: A HANDBOOK FOR PARENTS, Edited by Dorothy Canfield Fisher and Sidonie M. Gruenberg—Viking Press	2.00
PARENTS, CHILDREN AND MONEY, by Sidonie M. Gruenberg and Benjamin C. Gruenberg—Viking Press	1.35
PARENTS AND SEX EDUCATION, by Benjamin C. Gruenberg—Viking Press	1.00
OUTLINES OF CHILD STUDY, Edited by Benjamin C. Gruenberg—Macmillan	1.50
GUIDANCE OF CHILDHOOD AND YOUTH, Edited by Benjamin C. Gruenberg—Macmillan	1.80

CHILD STUDY

A Quarterly Journal of Parent Education

Each issue presents a complete discussion of a vital current problem in child training or family relationships. Its articles keep parents, educators and others interested in children and young people in touch with the best present-day thought and the practical counsel of leading authorities.

Regular Departments: Parents' Questions, Science Contributes, Reviews of Books for Parents and Children, Suggestions for Study, News and Notes, Radio Page, and In the Magazines.

Subscription to CHILD STUDY: One year \$1.00 Two years \$1.75
Foreign postage \$.25 additional.

Special Combination Offer: A subscription to CHILD STUDY for one year *and* the new book, WE, THE PARENTS, for a combination price of 2.75

PAMPHLETS

Everyday Problems	\$.05	These Radio Programs	\$.05
Discipline: What Is It?10	What Do Children Inherit?10
Habits—What Are They?10	Play and Playthings (with toy list)10
Sex Education—Facts and Attitudes25	Why Do Parents Need Special Training?10
Will Your Child Be Ready for School?10	My Child Will—My Child Won't15
Individual Differences10	Making the Most of Maternity05
Teasing10	Music and the Child10

A Selected List of Books for Parents and Teachers10
Parents' Bookshelf10
Books of the Year for Children, 193810
Books of the Year for Children, 193910
Inexpensive Books for Children, Revised to 193910

SCHOOLS AND CAMPS

SCHOOLS

ADELPHI ACADEMY, 282 Lafayette Avenue, Brooklyn, N. Y. Coeducational. Pre-school, Elementary, College Preparatory. William Slater, B.S., M.A., Headmaster.

ALTARAZ SCHOOL, Great Barrington, Mass. 6 to 18 years. Directors, I. M. Altarez, Ph.D. and Frieda P. Altarez. Tel. Great Barrington, 408-M-1 and 408-M-4.

BIRCH WATHEN SCHOOL. Coeducational Day School, Pre-School, Elementary School, High School. 149 West 93rd St., N. Y. C. Tel. Rlv. 9-0314.

CHERRY LAWN SCHOOL. Primary to college. Dr. Christina Staël v.H. Bogoslovsky, Dr. Boris B. Bogoslovsky. Directors. Darien, Connecticut.

THE COMMUNITY SCHOOL, 2059 Bedford Avenue, Brooklyn, N. Y. Boys and girls. 4 to 14. Eleanor W. Foster. Director. BUckminster 2-9700.

COOPERATIVE SCHOOL FOR TEACHERS, 69 Bank Street, N. Y. C. Graduate professional training for teaching in Progressive and Experimental schools. Dr. Randolph B. Smith, Executive Secretary. CH 3-5034.

DEVEREUX SCHOOLS, Berwyn, Pennsylvania. A group of tutoring schools for boys and girls. Director, Helena Devereux Fentress. John M. Barclay, Registrar, Box 100, Berwyn, Pa.

THE EMERSON SCHOOL, INC. Boys and girls. 2 to 12 years. 12 East 96th Street, N. Y. C. ATwater 9-9540.

HESSIAN HILLS SCHOOL, Croton-on-Hudson, N. Y. Winter session for 2-14 years. (day and boarding): Oct. through May. Summer session for 2-9 years. (day only): July and August. Elizabeth Moss, Director. Tel. Croton 514.

MOTHER GOOSE VILLAGE, 843 Walton Avenue, Bronx, N. Y. Nursery, Kindergarten, Primary. Director, Mrs. Leah Silverman, MElose 5-7711.

RUDOLF STEINER SCHOOL for Boys and Girls, Kindergarten—Elementary Grades. 20 West 73rd St., N. Y. C. SUsquehanna 7-8494.

THE WALDEN SCHOOL. Nursery through high school. 1 West 88th Street, N. Y. C.

WORK AND PLAY SCHOOL, 9 West 82nd St., N. Y. C. Boys and Girls, 2 to 12 years. Director, Florence Weller, ENdicott 2-2890.

CAMPS

CAMP ARCADIA, North Belgrade, Maine. Boys, 6 to 17. Directors, Benjamin Baumritter and Herman K. Baumritter, 123 W. 93rd St., N. Y. C. Rlverside 9-1869.

CAMP DARIEN, Darien, Conn. Boys 5 to 11, girls 5 to 13. Directors, Benjamin Baumritter and Herman K. Baumritter, 123 W. 93rd St., N. Y. C. Rlverside 9-4179.

DEER LAKE CAMP, Madison, Conn. Boys 7 to 15 years. Directors: Ralph C. Hill, Elizabeth Goldsmith Hill.

HILL AND HOLLOW FARM, Dutchess Co., N. Y. Summer camp and boarding school for children under 8. Directors: Mr. and Mrs. Paul Garrigue, Hyde Park, N. Y.

KINDERHOOK FARM CAMP AND SCHOOL, Valatie, N. Y. Boys and girls, 3 to 16. Directors, Mr. and Mrs. R. T. Morgan, Valatie, N. Y. or LEXington 2-2300.

LILLIPUT, a camp for 4-to-11-year-olds. Director, Anne Josephson, 63 East 87th St., N. Y. C. SAcramento 2-8422.

MEADOW LARK CAMP, Monterey, Mass. Boys and Girls 6 to 12. Hedwig Lefarth, Director. 267½ West 11th St., N. Y. C.

MOHAWK DAY CAMP, White Plains, N. Y. Boys and Girls, 3 to 12. Director, Glenn D. Loucks, 57 Hazelton Drive, White Plains. GLadstone 171.

PIONEER YOUTH CAMP, Rifton, N. Y. Boys, girls, 6 to 14 years. Walter Ludwig, Director, 219 West 29th Street, N. Y. C. PE 6-3055.

RIVERWOOD, Highland, N. Y. Boys and girls, 3 to 10. Director, Ethel L. Elkind, 215 West 92nd St., N. Y. C. SCHuyler 4-7909.

SANDY BEACH CAMP, Stone Harbor, Cape May County, N. J. Limited to 24, two age groups, coeducational for 3 to 7 year olds. Director, Margaret Ewell McCurdy, 6067 Harford Road, Baltimore, Md.

CAMP SEVERANCE, in the Adirondacks. Girls 8 through 18. Directors: Mrs. B. A. Sinn, 38 East 85th St., N. Y. C.; Mrs. Herbert Pels, 209 Storer Ave., New Rochelle, N. Y.

CAMP SHAWANGIE, Glen Spey, N. Y. Boys and girls 3 to 17 years. Director, Eva A. Silver, 1739 Grand Avenue, Bronx, N. Y. TRemont 2-5000.

SUNDOWN RANCHES, Aripine, Arizona. William E. Kurtz, Director. Fieldston School, Fieldston Road, N. Y. C.

CAMP VEGA, Readfield, Maine. Girls 7 to 17 years. Director, Mrs. George Lion Cohen, 19 Beverly Road, Great Neck, N. Y. Tel. Great Neck 4414.

CAMP WONDERLAND, Mt. Tremper, Ulster County, N. Y. Boys and girls, 2 to 12. Director, Jean MacArthur, Fifth Avenue Hotel, 24 Fifth Avenue, N. Y. C.

WOODCLIFF (Camp Sachère), Sawkill, Kingston, N. Y. Boys and girls 4 to 15. Directors, Anna G. Sachère, 1372 E. 7th St., Brooklyn, N. Y., ESplanade 7-7975; Lee Krinsky, 1440 Ocean Parkway, Brooklyn, N. Y. ES 5-4275.